



COMPANY PROFILE

 (+84)28 7108 9908

 contact@secomm.vn

 www.secomm.vn

 www.facebook.com/secommvn

 www.linkedin.com/company/secommvn

 9 Phan Ke Binh, DaKao Ward, District 1, HCMC, Vietnam





Bespoke suit



Quality-first



Customer driven

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I. ABOUT SECOMM

01 Our Journey



VISION

To become a trusted partner in supporting global enterprises' success and sustainable growth throughout their digital transformation journey in business operations.



MISSION

Providing competent specialized eCommerce solutions and digital services to actualize businesses' ongoing leadership objectives.

ALL STEP WITH A SINGLE PARTNER

FULL SERVICE ECOMMERCE SOLUTIONV

2016 **Nuturing**

We've officially partnered with Built With Digital to improve SECOMM's position and become a top provider of full-scale development solutions for Australian businesses.

2014 **Establishment**

Established in 2014, SECOMM provides specialized eCommerce solutions. We focus on using the best platforms available in the industry, including Magento, Shopify, WooCommerce, and WordPress, to serve our clients, especially those in Australia.

2018 **Strengthening**

SECOMM is starting to enter the Asian market, starting with Singapore. Here, we're building a solid base to expand into other important Asian markets. We've partnered with Changi Airport Group and successfully set up strong eCommerce systems here.

2017 **Penetration**

SECOMM has grown successfully in North America, mainly targeting the US market. We aim to provide top eCommerce services and solutions to US customers. In early 2017, we formed an important partnership with Optergy.

2024+ **Ecosystem**

Continuously seeking, evaluating, and collaborating with trusted partners, SECOMM has built a comprehensive ecosystem of eCommerce solutions. With a steadfast commitment to innovation and delivering real value, we strive to become the most reliable and comprehensive eCommerce solution provider.

2022 **Integration**

Continuously seeking, evaluating, and collaborating with trusted partners, SECOMM has built a comprehensive ecosystem of eCommerce solutions. With a steadfast commitment to innovation and delivering real value, we strive to become the most reliable and comprehensive eCommerce solution provider.

2020 **Expansion**

Despite the difficulties caused by COVID-19, SECOMM keeps growing its market. We're working closely with customers in Hong Kong and Japan. Also, we've entered Vietnam, aiming to help eCommerce businesses overcome challenges by using smart strategies.

02 Our Expertise



ECOMMERCE CONSULTING

Activate your eCommerce business with a well-defined roadmap



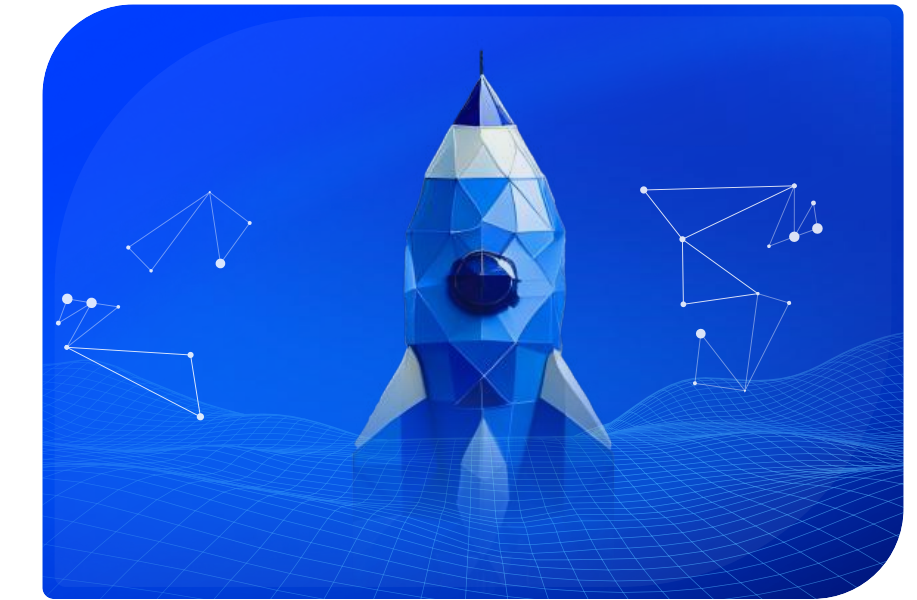
ECOMMERCE DEVELOPMENT

Develop your eCommerce system with a high-efficiency



ECOMMERCE OPERATIONS

Enhance your eCommerce System with an optimal performance



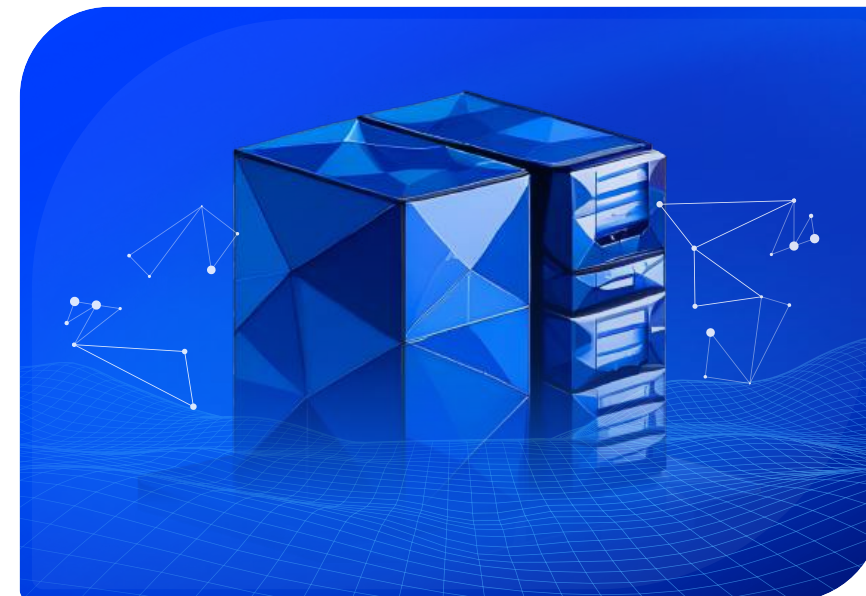
ECOMMERCE MARKETING

Scale your eCommerce business to new heights



MANAGEMENT SYSTEM DEVELOPMENT

Integrating software for efficient operation of business systems



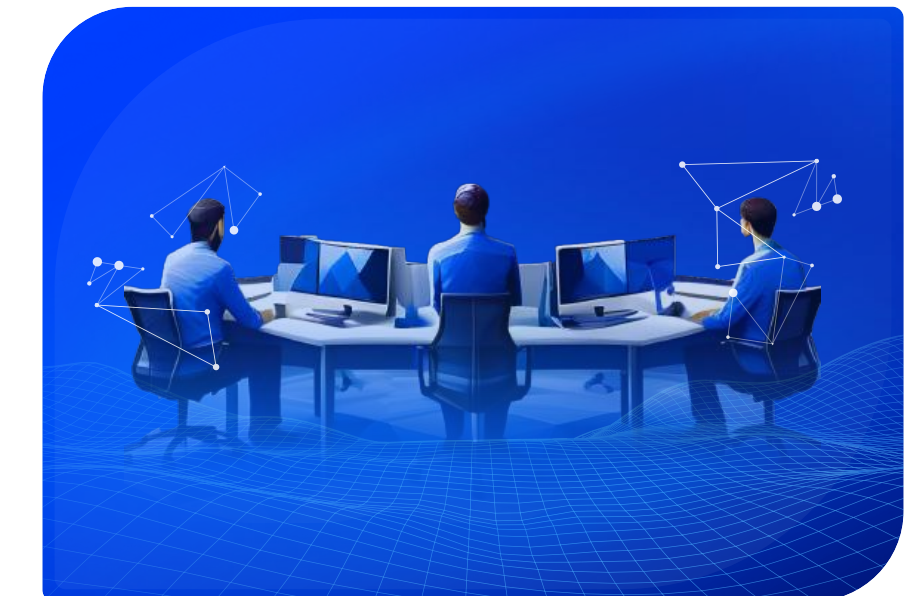
CUSTOMER EXPERIENCE SOLUTION

Building platforms to enhance customer shopping experiences



DATA INSIGHT SOLUTION

Tracking and analyzing data to control and enhance business systems



TEAM OUTSOURCING

Providing a skilled and experienced team well-versed in technology to aid in project development

03 Our Technology

Website



Headless Platform



Mobile App



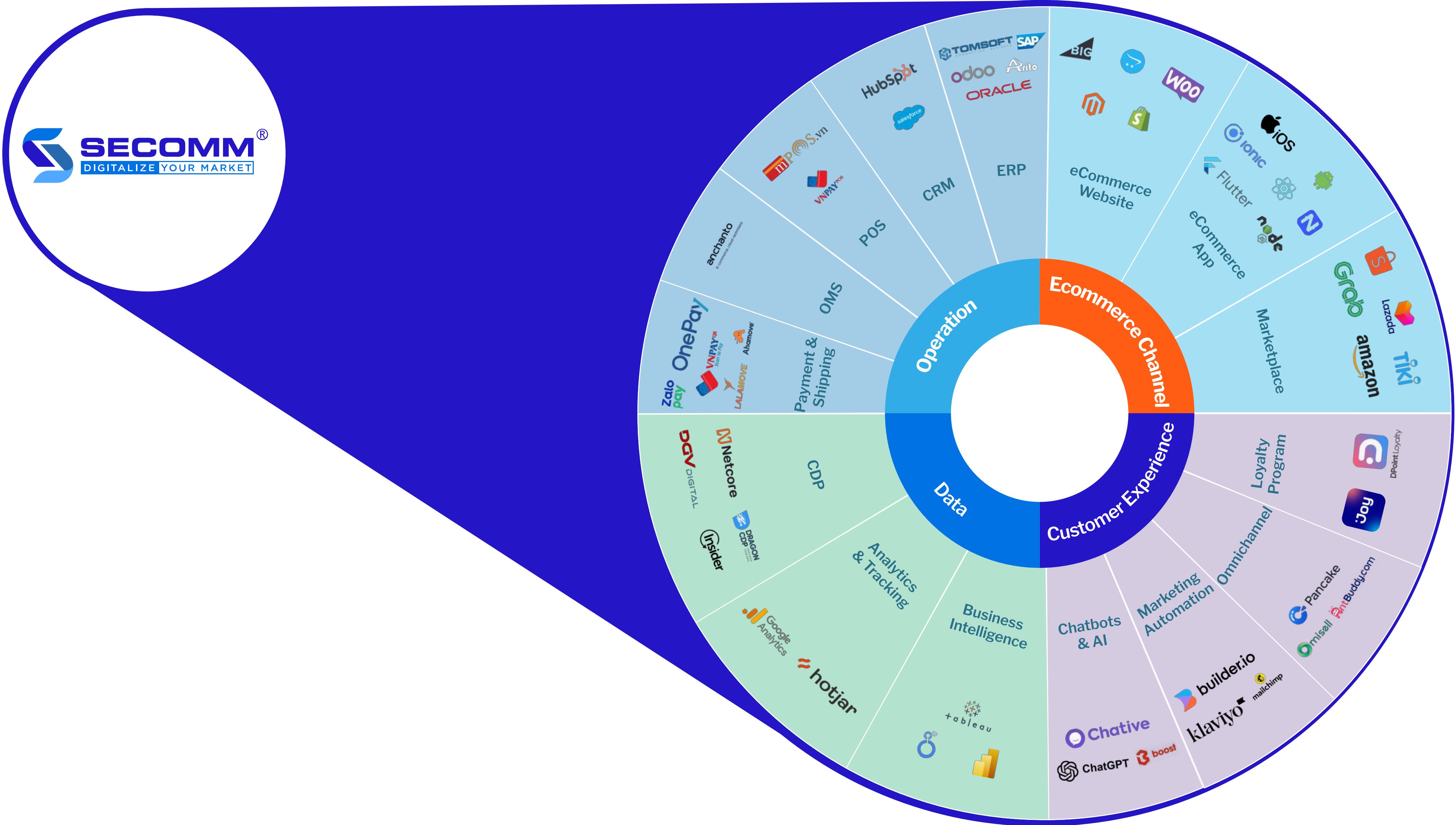
Cloud & Server



Design



04 Our EcoSystem



05 SECOMM In Numbers

6+

Countries

Australia, Singapore, New Zealand, US, Hong Kong, Japan, Vietnam.

10+

Years of experience

With many clients have been 10 years with SECOMM

300+

Customize projects

Number of customized projects completed

20+

Partners

Ensuring the ecosystem meets client needs

50+

Clients

From many countries around the world

100.000+

USD

Average project size delivered by SECOMM



50%
Large



30%
Medium



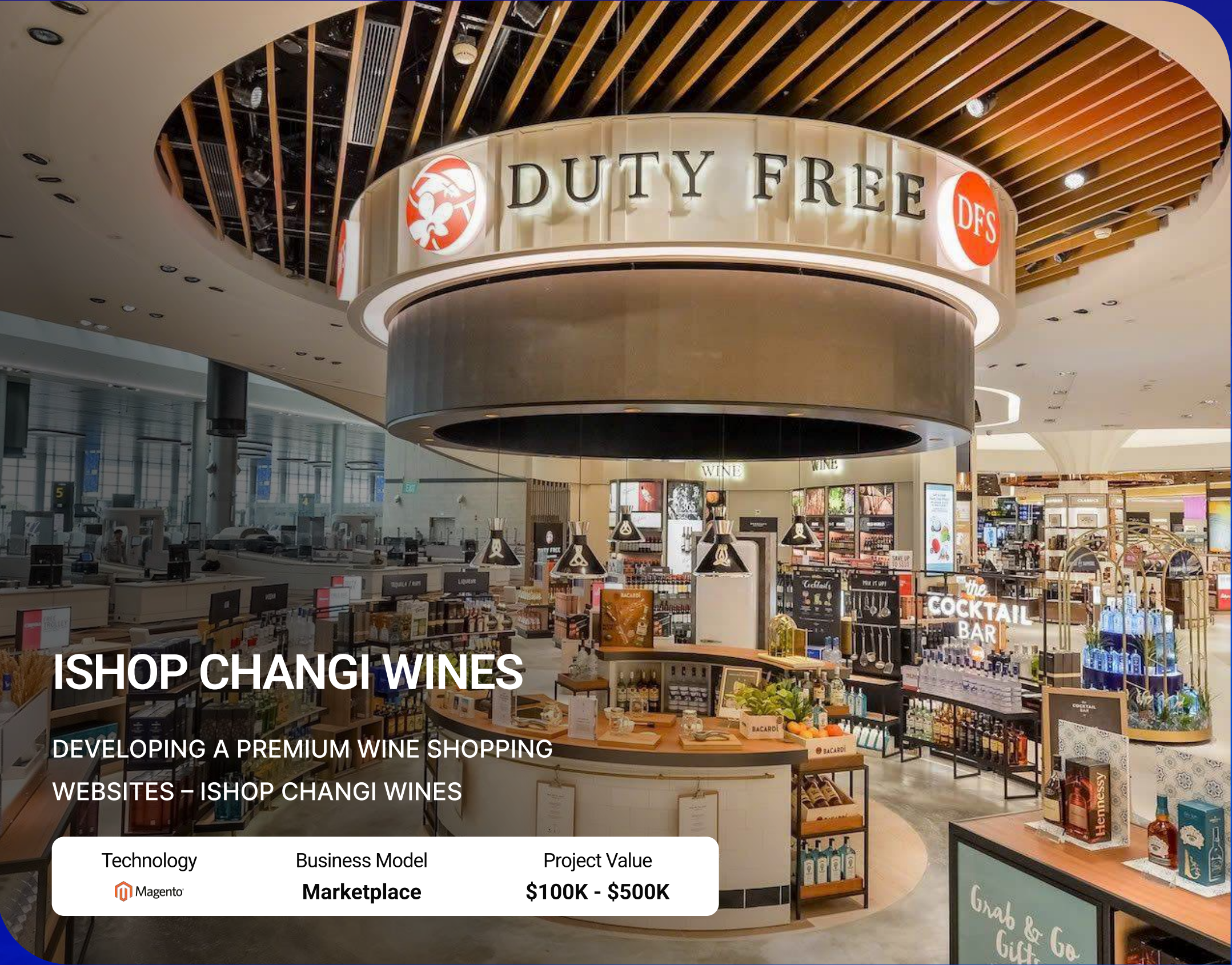
20%
Small



06 Our Clients




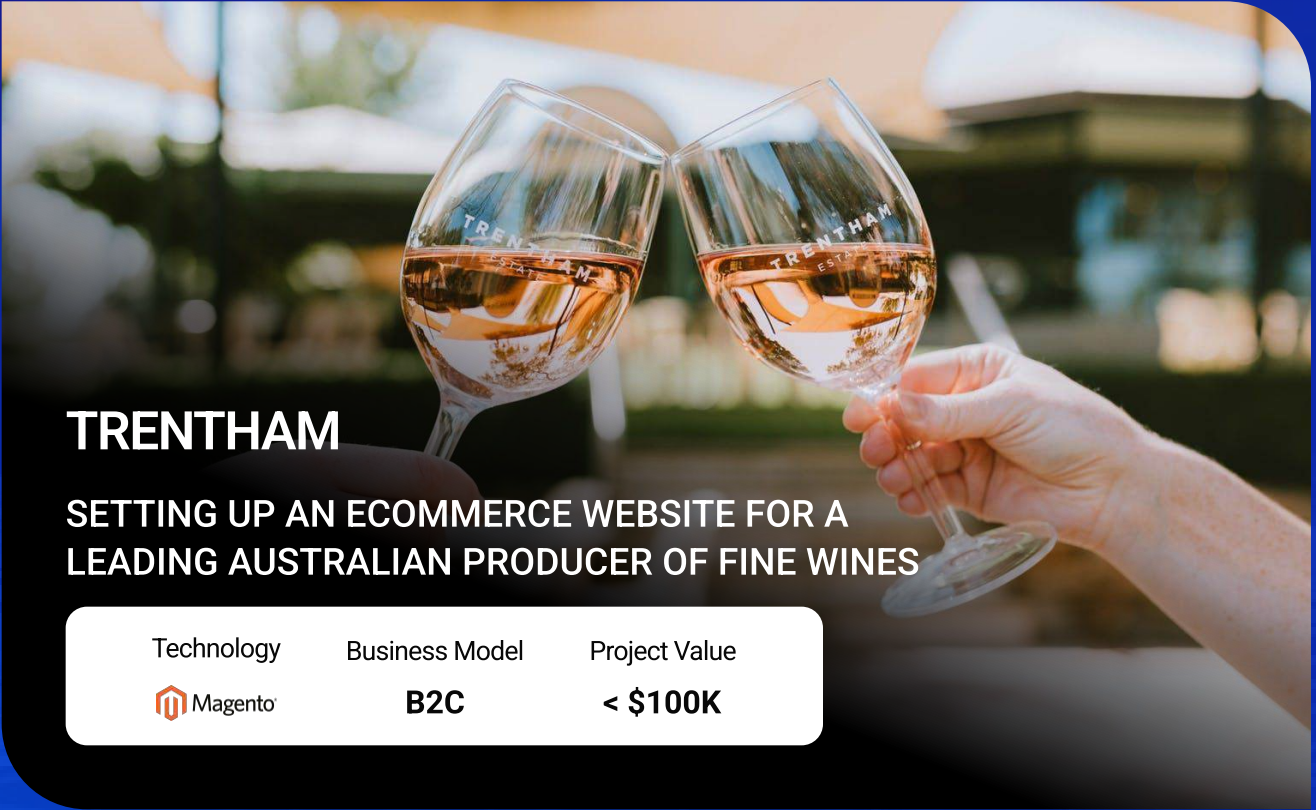
II. CASE STUDIES



ISHOP CHANGI WINES


DEVELOPING A PREMIUM WINE SHOPPING WEBSITES – ISHOP CHANGI WINES


Technology	Business Model	Project Value
 Magento	Marketplace	\$100K - \$500K



TRENTHAM

SETTING UP AN ECOMMERCE WEBSITE FOR A LEADING AUSTRALIAN PRODUCER OF FINE WINES

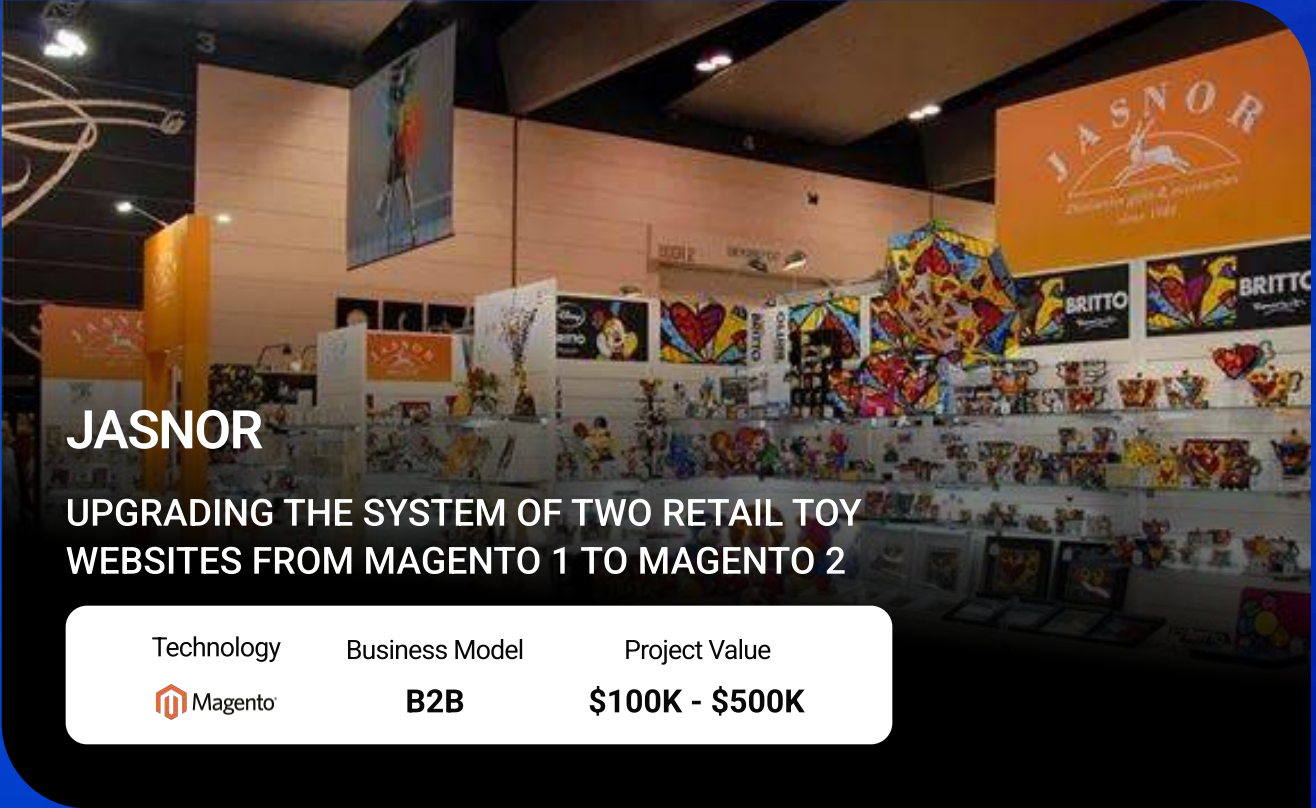
Technology	Business Model	Project Value
 Magento	B2C	< \$100K



SUZUVERSE


HOW SHOPIFY PLUS CATAPULTED SUZUVERSE INTO THE BIG LEAGUE?

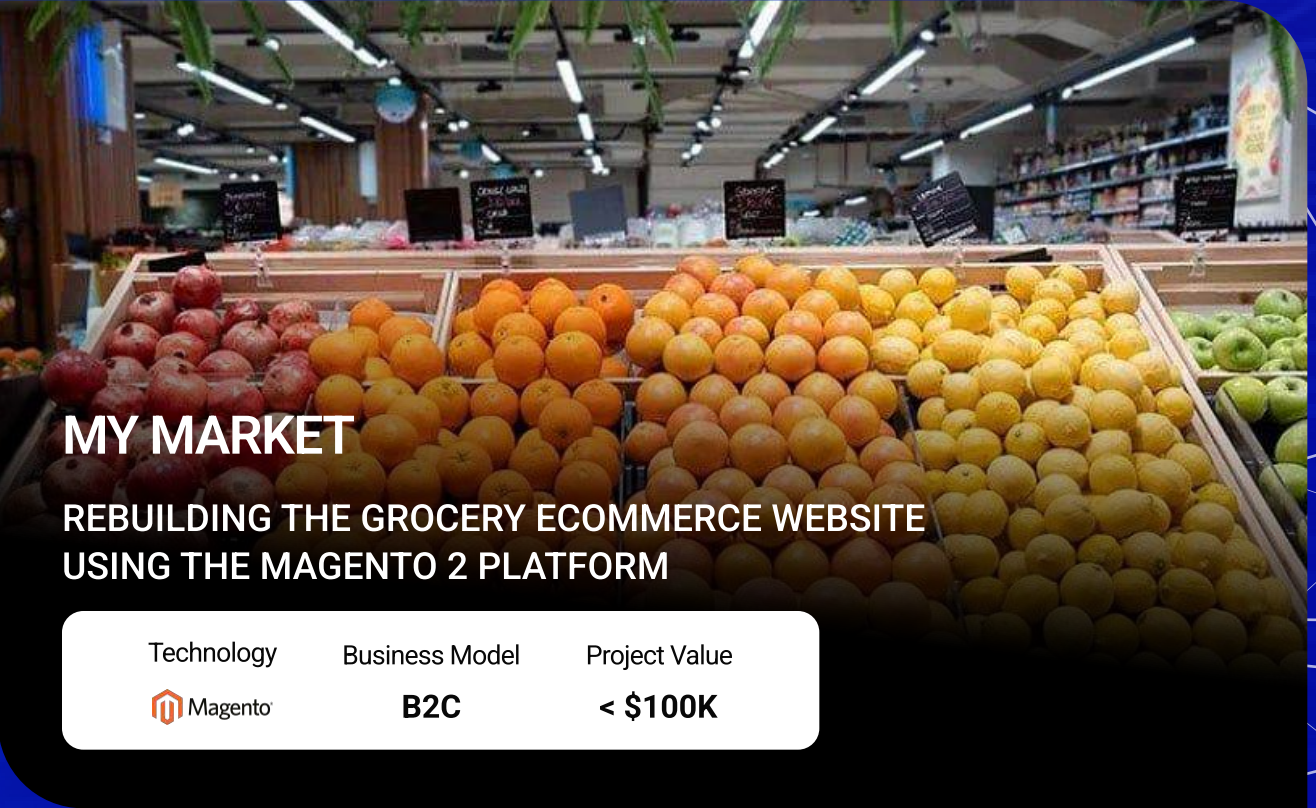
Technology	Business Model	Project Value
 <i>shopifyplus</i>	B2C	< \$100K



JASNOR


UPGRADING THE SYSTEM OF TWO RETAIL TOY WEBSITES FROM MAGENTO 1 TO MAGENTO 2

Technology	Business Model	Project Value
 Magento	B2B	\$100K - \$500K




MY MARKET

REBUILDING THE GROCERY ECOMMERCE WEBSITE USING THE MAGENTO 2 PLATFORM

Technology	Business Model	Project Value
 Magento	B2C	< \$100K

VINAMILK


VINAMILK & THEIR UNPRECEDENTED
SHIFT USING SHOPIFY PLUS

Technology	Business Model	Project Value
 <i>shopifyplus</i>	B2C	\$100K - \$500K



Eureka Skydeck 88


DEVELOPING AN ONLINE TICKET BOOKING SYSTEM
FOR THE 88-STORY EUREKA TOWER

Technology	Business Model	Project Value
 <i>WordPress</i>	B2C	< \$100K



Chatwork (BCP)

FRONT-END RENEWING & PERFORMANCE
OPTIMIZING THE BCP SYSTEM

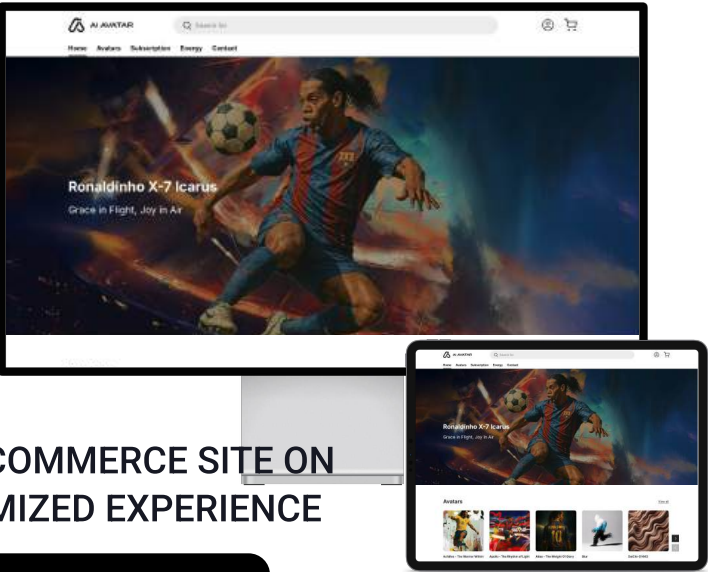
Technology	Business Model	Project Value
 <i>WordPress</i>	B2C	< \$100K



AI AVATAR GLOBAL

DEVELOPING AN AI AVATAR ECOMMERCE SITE ON
SHOPIFY PLUS WITH AN OPTIMIZED EXPERIENCE

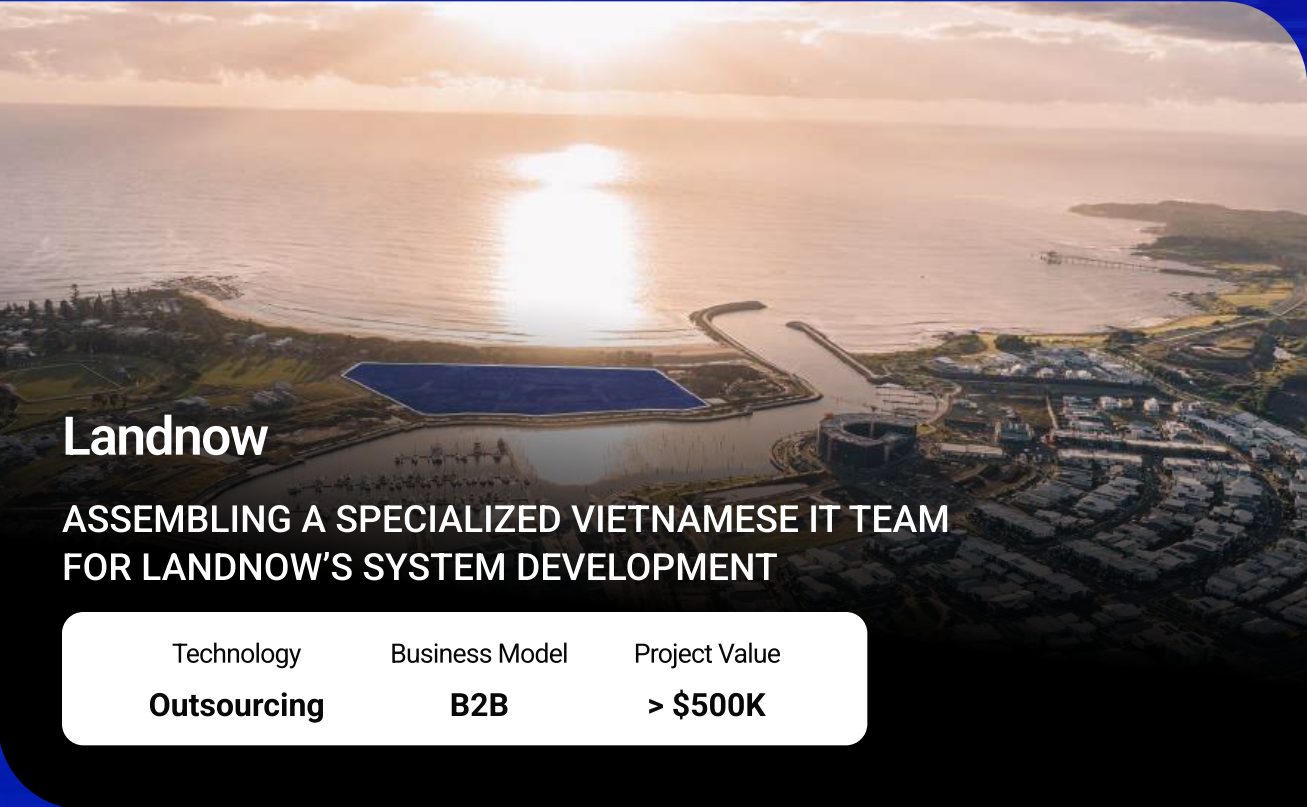
Technology	Business Model	Project Value
 <i>shopifyplus</i>	B2C	< \$100K

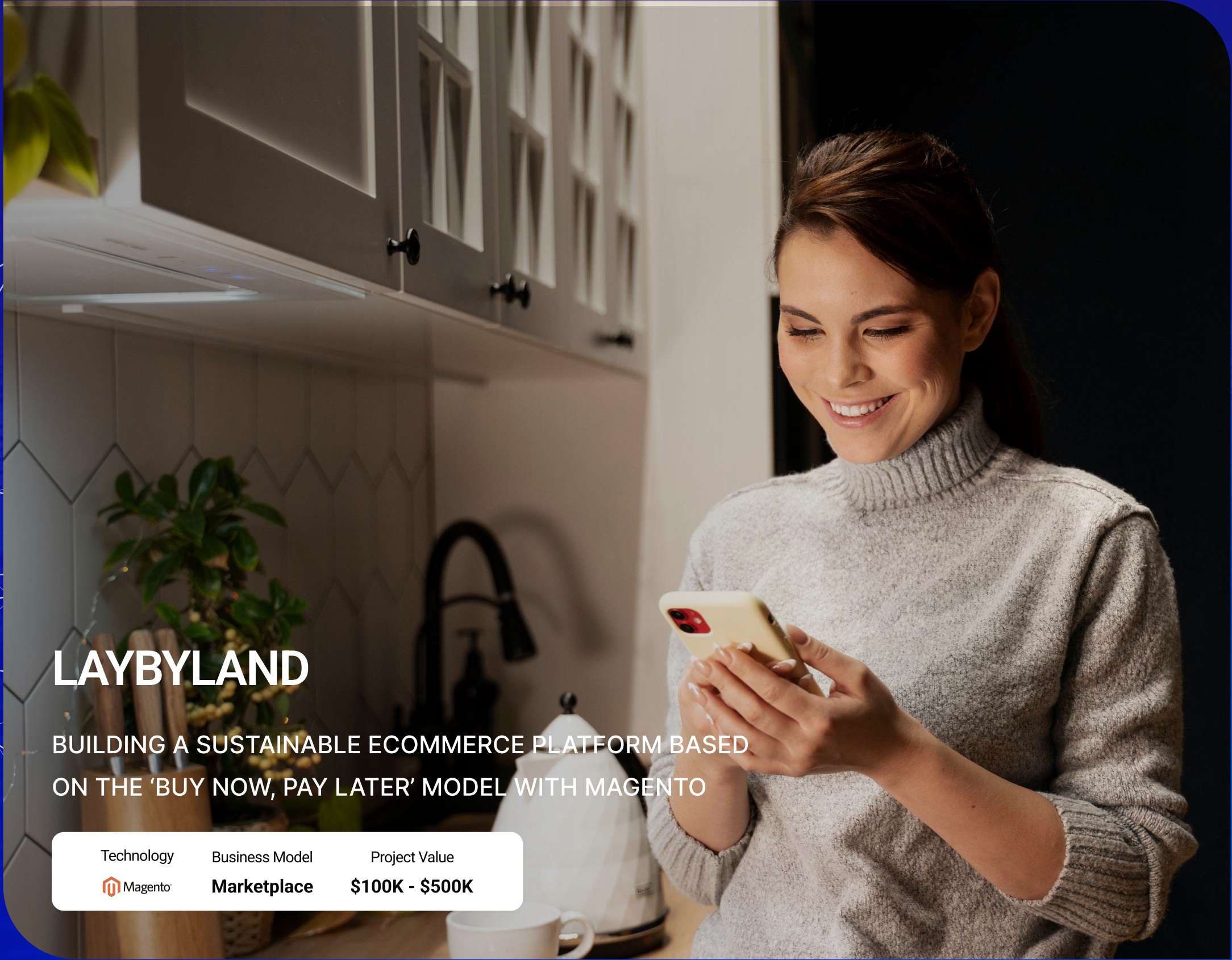


Landnow

ASSEMBLING A SPECIALIZED VIETNAMESE IT TEAM
FOR LANDNOW'S SYSTEM DEVELOPMENT


Technology	Business Model	Project Value
Outsourcing	B2B	> \$500K

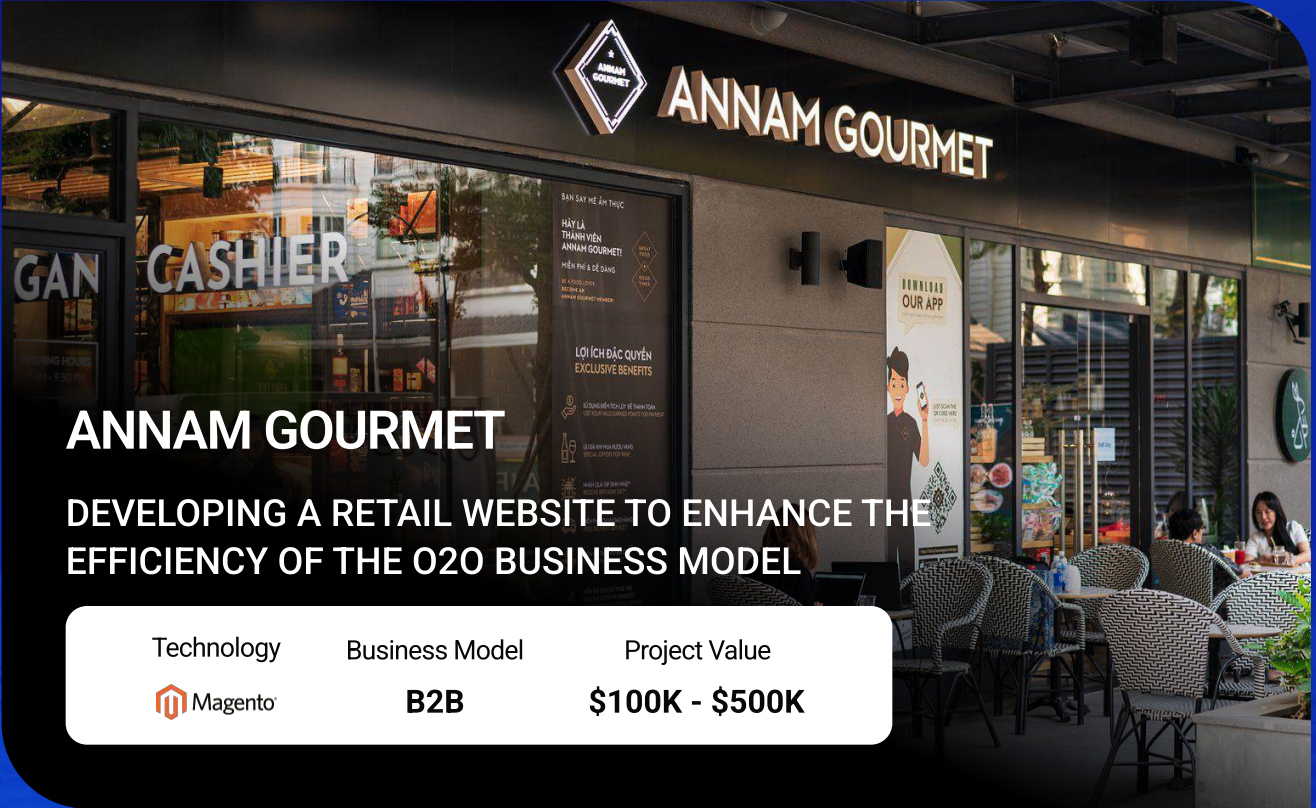




LAYBYLAND


BUILDING A SUSTAINABLE ECOMMERCE PLATFORM BASED ON THE 'BUY NOW, PAY LATER' MODEL WITH MAGENTO

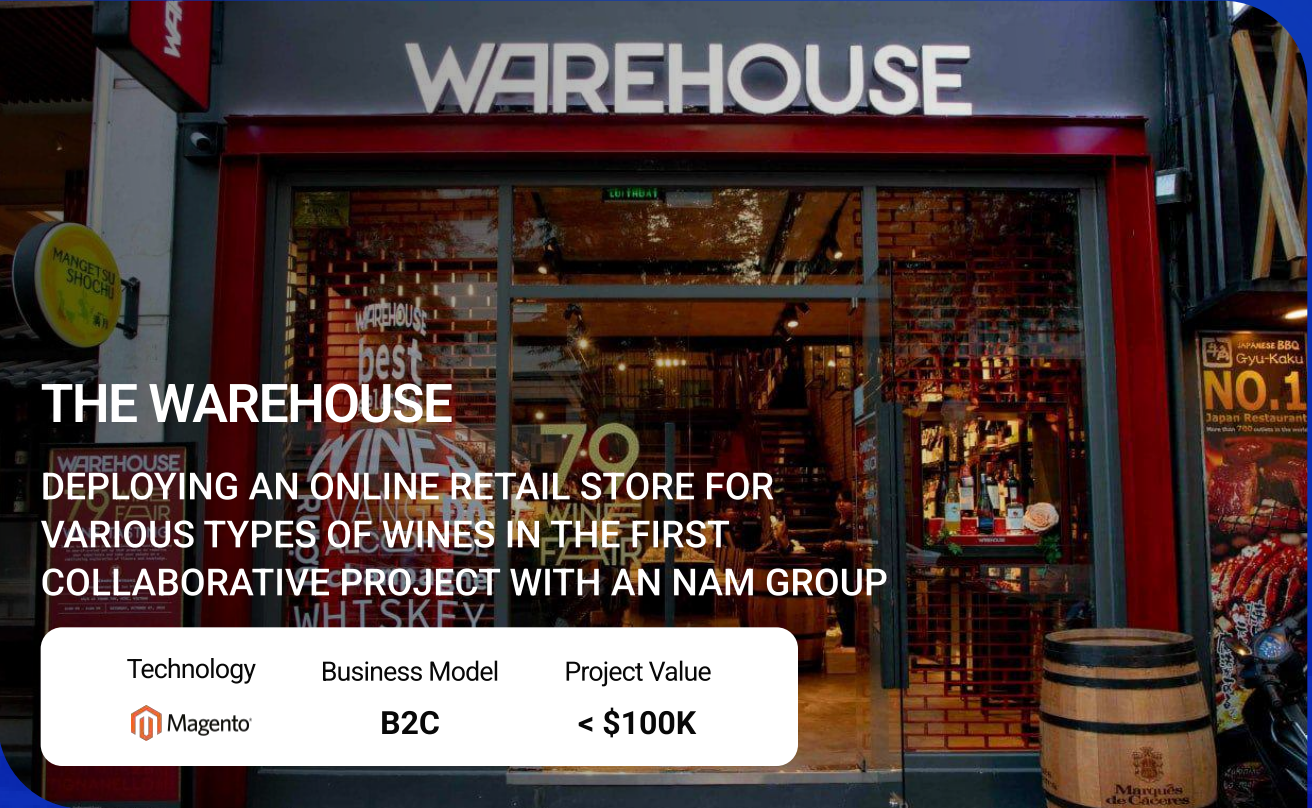
Technology	Business Model	Project Value
 Magento	Marketplace	\$100K - \$500K



ANNAM GOURMET


DEVELOPING A RETAIL WEBSITE TO ENHANCE THE EFFICIENCY OF THE O2O BUSINESS MODEL

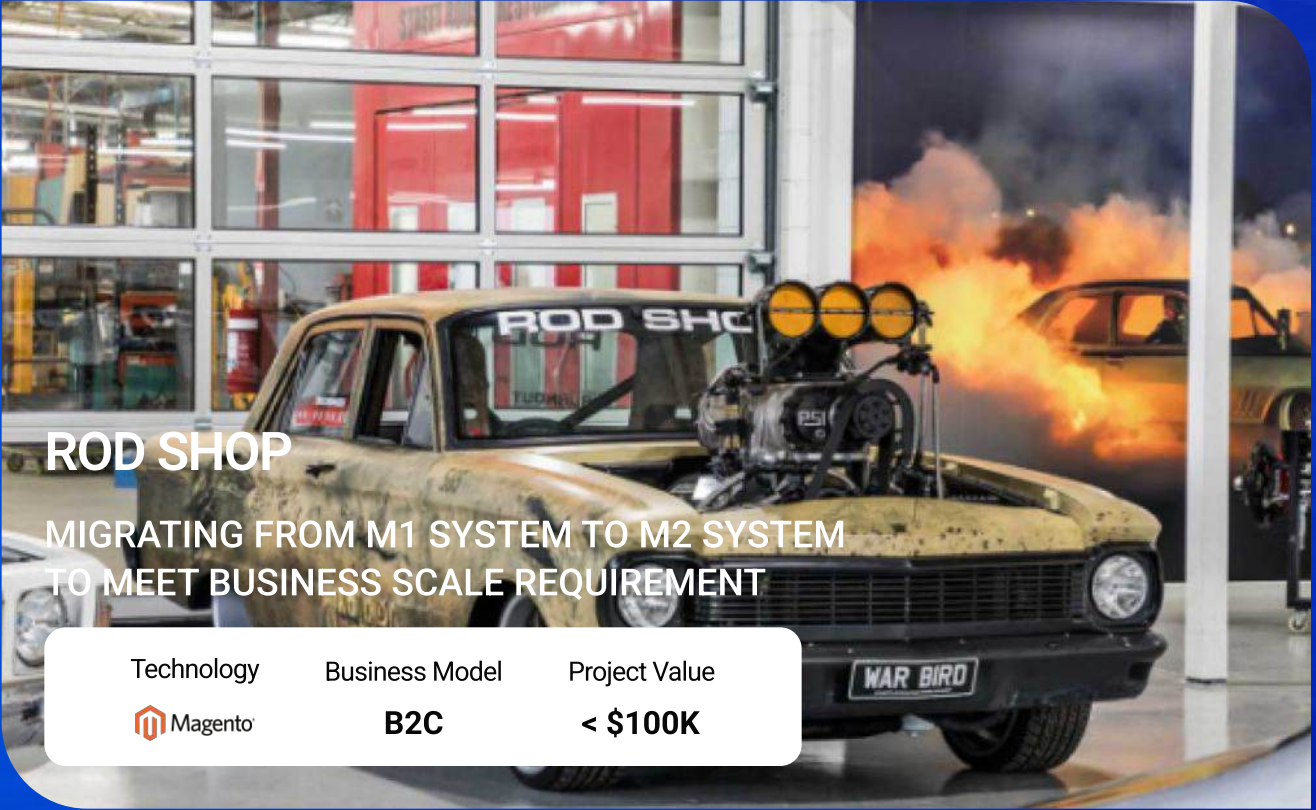
Technology	Business Model	Project Value
 Magento	B2B	\$100K - \$500K



THE WAREHOUSE


DEPLOYING AN ONLINE RETAIL STORE FOR VARIOUS TYPES OF WINES IN THE FIRST COLLABORATIVE PROJECT WITH AN NAM GROUP

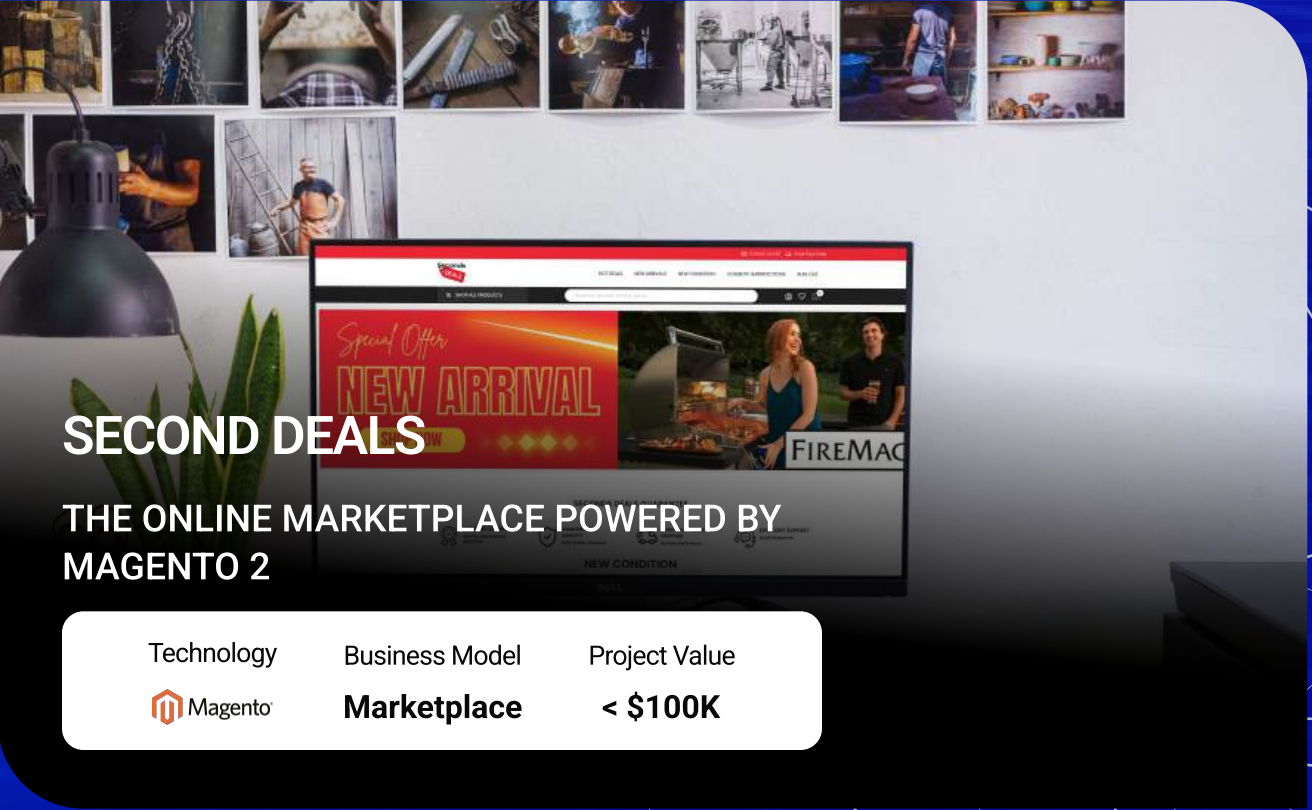
Technology	Business Model	Project Value
 Magento	B2C	< \$100K



ROD SHOP


MIGRATING FROM M1 SYSTEM TO M2 SYSTEM TO MEET BUSINESS SCALE REQUIREMENT

Technology	Business Model	Project Value
 Magento	B2C	< \$100K



SECOND DEALS

THE ONLINE MARKETPLACE POWERED BY MAGENTO 2

Technology	Business Model	Project Value
 Magento	Marketplace	< \$100K



CHANGI
airport singapore

ISHOP CHANGI WINES

DEVELOPING A PREMIUM WINE SHOPPING WEBSITES – ISHOP CHANGI WINES

Duty-Free Shop Group (DFS Group) is one of the 4th leading luxury travel retailers globally (according to The Moodie Davitt Report 2017). The business has undergone global expansion with many international representative offices in Australia, China, France, Italy, Japan, Macau, Singapore, USA, Vietnam, etc. At Changi Airport, DFS has developed a duty-free wine-and-spirits store for travelers across the airport.

Technology





Business Model

B2C




Project Value

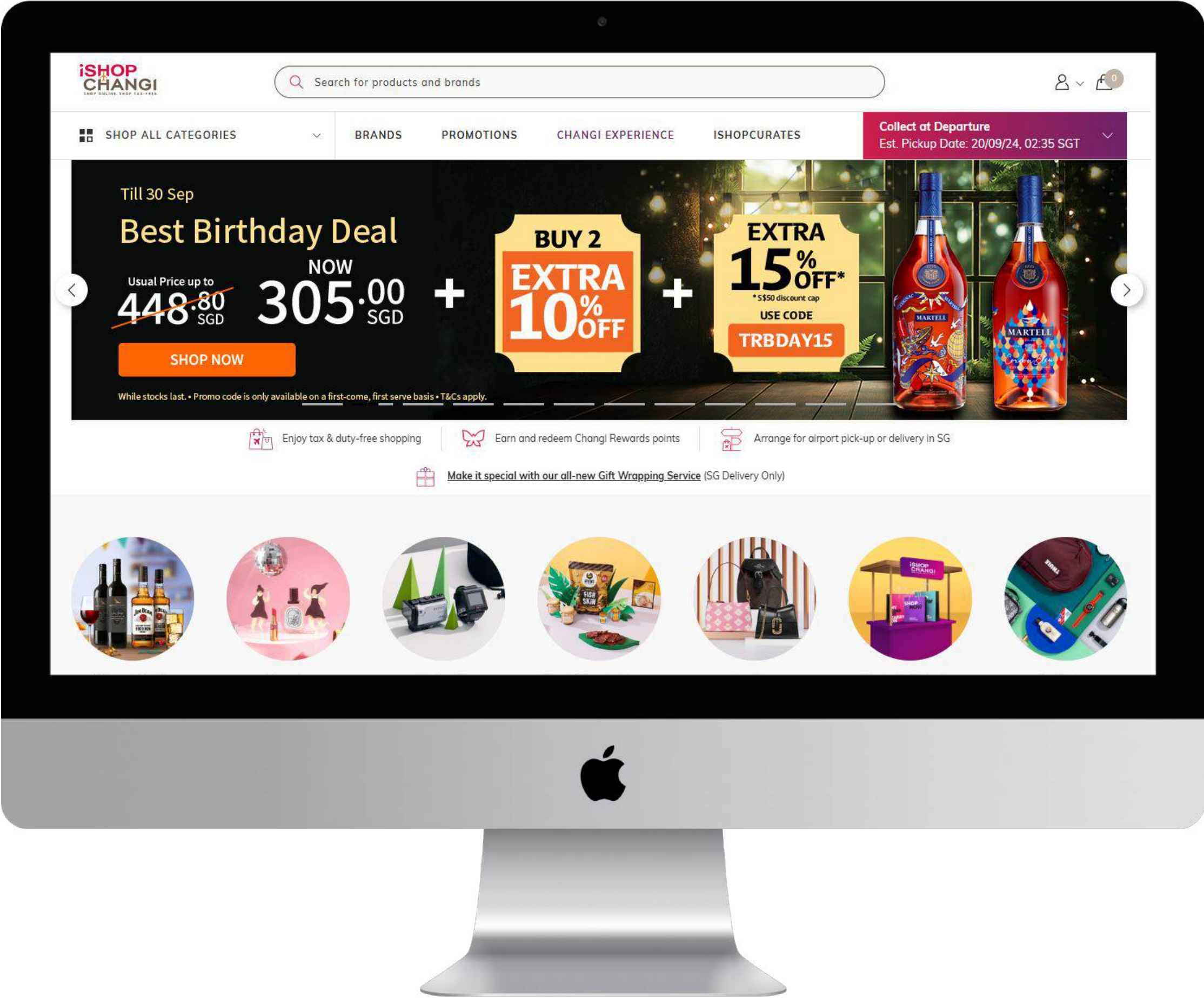
\$100K - \$500K

PROBLEMS

-  The old system has a low load capacity; it is critical to overcome the situation in which the system cannot handle the significant increase in traffic and orders during the upcoming big promotions.
-  Upgrade many critical system functions with high flexibility and efficiency.

SOLUTIONS

-  In just 2 days, SECOMM has upgraded the system's load capacity to more than 200 times, allowing 5000 to 10,000 users to check out at the same time.
-  CAG hands over the entire iShopchangi Wines project to SECOMM. Both parties improved the system's interface and functions.
-  After the iShop Changi Wine project, work with SECOMM on many other projects such as LCD, DFS, LuxSales, and so on. Furthermore, CAG has been a strategy client for over 7 years and has introduced many other customers to SECOMM in Singapore.



LAYBYLAND

BUILDING A SUSTAINABLE ECOMMERCE PLATFORM BASED ON THE 'BUY NOW, PAY LATER' MODEL WITH MAGENTO

Laybyland launched their ecommerce business in 2012, having been ambitious for leading the Australian e-retail market with “Buy now, pay later” models. This models fills exactly the targeted customer needs, bringing the best business performance.

Laybyland has marked themselves spectacular growth throughout nine-year-operating in the Australian market, from about 10,000 products in the two stores to 400,000 products daily supplied on four existing stores.

SECOMM profoundly appreciates the credibility of Laybyland in having provided solutions and implemented all projects for the Laybyland system-wide since 2014.

Technology











Business Model


Marketplace

Project Value

>\$500K

PROBLEMS

-  Data Consolidation Problem: Business operated in 3 countries, 2 installment methods, 3 Magento installations integrated with 1 ERP
-  Full ownership and management of the payment process without going through a third party.
-  Migrate complex data structures from legacy systems to new systems
-  Optimize user experience, continuously upgrade the system to suit the continuous development of the business model.
-  Payment methods: increased from 2 to 15+
-  SKUs: increased from 10K to 400K+
-  Active installment orders increased from a few hundred to nearly 10K
-  Online revenue per website: 30 million USD/website

5.0 




Quality:	5.0
Schedule:	5.0
Cost:	4.5
Willing to refer:	5.0

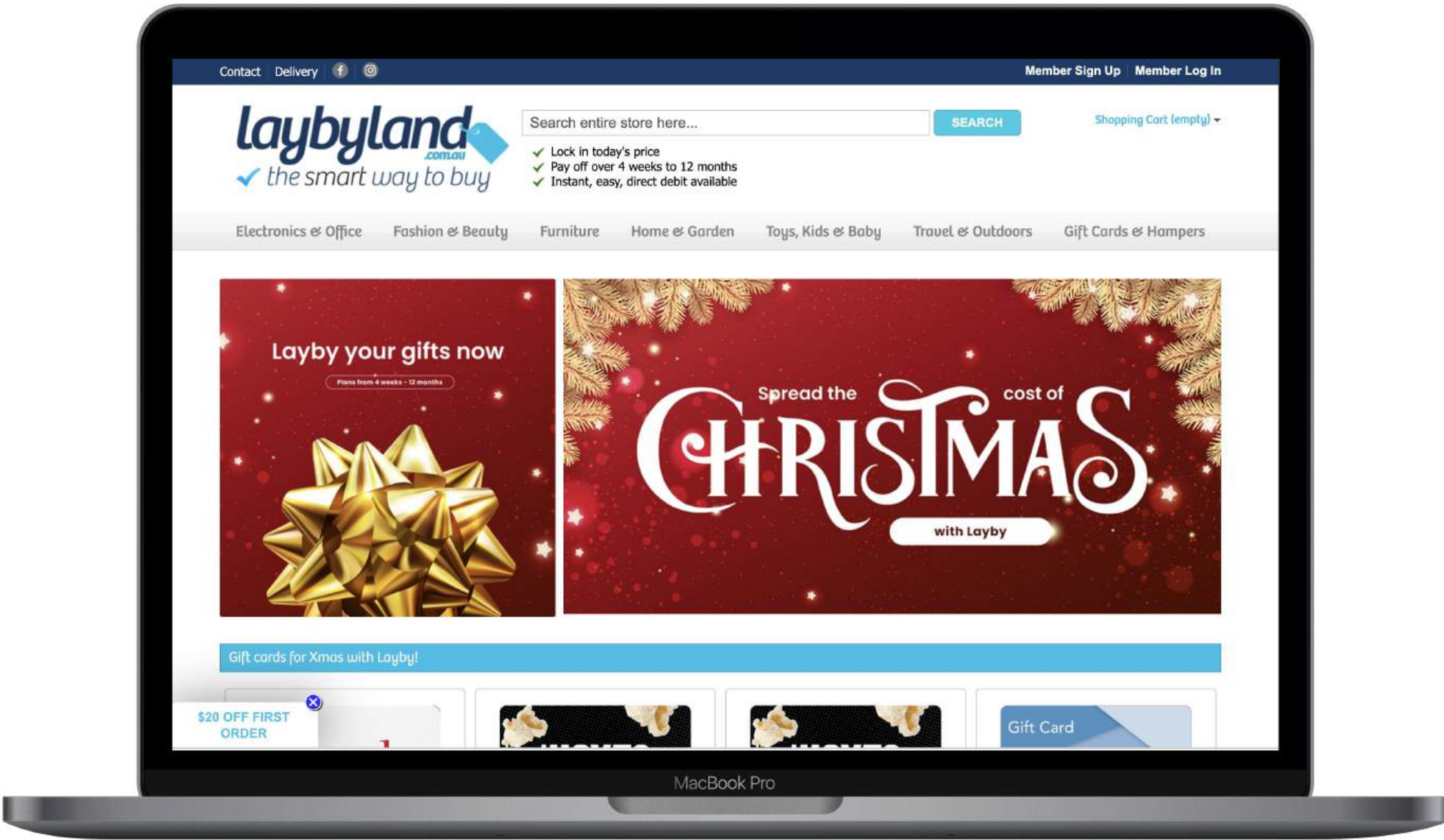
THE REVIEW AUG 17, 2023

"Any concerns that we raised throughout the journey were addressed in a timely manner. Secomm delivered a bug-free web app earlier than scheduled, enabling the client to launch the platform two months before the original date. Within three months, the client achieved better sales levels than they had forecasted."



SOLUTIONS

-  BA duration: thoroughly discuss and analyze to develop a long-term development plan for the entire system as well as a detailed plan for each specific phase.
-  The admin's server and the website's server are completely separate in the initial system design to optimize the performance of the system's processes.
-  The entire system is hosted on AWS to ensure a consistent system, and smooth and secure cash flow regardless of transaction volume.





VINAMILK

VINAMILK & THEIR UNPRECEDENTED SHIFT USING SHOPIFY PLUS

Vinamilk, the “national brand” in the Vietnamese dairy industry, marked a new milestone in 2023 by implementing a repositioning strategy. This move aimed to strengthen their leading position in the domestic market and pave the way for further global success.

The initiation of this strategy involved Vinamilk unveiling a new brand identity, combining vibrant green and sweet cream tones, reflecting a youthful and dynamic image aligned with current design trends in the global food industry. “The change in brand identity is a minor but integral component within the broader chain of crucial elements in Vinamilk’s repositioning and development strategy for the next five years”, said Mai Kieu Lien, Vinamilk’s CEO.

One of the vital components yet to be addressed involves upgrading and fully redesigning the corporate and eCommerce websites to align with Vinamilk’s new brand identity and ambitious objectives. This is the reason why SECOMM and Vinamilk established a partnership to jointly undertake our first groundbreaking project. In this project, SECOMM takes on the roles of a consultant and solution provider, working to develop Vinamilk’s website system in response to the client’s specific challenges.



Technology

Business Model





Project Value






B2C

\$100K - \$500K


PROBLEMS

-  The number of orders is expected to increase 5 times, from 30,000 to 150,000 orders/month
-  The need to synchronize real-time data on pricing, product, weight, and cost from various systems and sales channels
-  Migrating complex data structures from legacy systems to new systems
-  Synchronize data on prices, products, weights, and costs from the system and sales channels. Process, update, and synchronize information in real-time across all branches and systems.

SOLUTIONS

-  Build the system on the Shopify Plus platform to ensure the performance provided by the SaaS model system. Ensure the average number of orders is 10,000/day.
-  Synchronize online orders in real-time from Shopify to the OMS order processing system, from OMS to Shopify. Ensure timely notification of delivery-related information (location, time) to customers.
-  Create detailed data models, and identify source systems, target systems, data formats, and data structures to help both parties clearly visualize how the data will move. Then build a detailed conversion plan.

5.0



Quality:

5.0

Schedule:

5.0

Cost:

5.0

Willing to refer:

5.0

THE REVIEW

AUG 17, 2023

"Their unique blend of expertise, adaptability, and partnership solidified SECOMM as an outstanding partner. The team was highly efficient from a project management standpoint, and internal stakeholders were particularly impressed with SECOMM's flexibility, professionalism, and collaborative approach."

CLIENTS SAY
WE DELIVER
ON
Clutch



ANNAM GOURMET

DEVELOPING A RETAIL WEBSITE TO ENHANCE THE EFFICIENCY OF THE O2O BUSINESS MODEL

Annam Gourmet Market is the creation of the passion of European cuisine from the two founders of Annam Group. For more than 20 years in business, the Annam Gourmet grocery retailer chain has been growing strong in the Vietnamese market with top-quality imported goods such as top-tier grocery products, wines, beverages, and cosmetics.

Together with other retail brands from the Annam Group such as The Warehouse, Yves Rocher, Flomar, Annam Gourmet Market currently has supplied over 10,000 products of famous brands to customers in Vietnam, Cambodia, and Myanmar markets.

Technology



Business Model

B2C

Project Value

\$100K - \$500K



ANNAM GOURMET



BẠN SAY MÊ ẨM THỰC

HÃY LÀ
THÀNH VIÊN
ANNAM GOURMET!

MIỄN PHÍ & DỄ DÀNG

BE A FOOD LOVER,
BECOME AN
ANNAM GOURMET MEMBER!



LỢI ÍCH ĐẶC QUYỀN
EXCLUSIVE BENEFITS

SỬ DỤNG ĐIỂM TÍCH LŨY ĐỂ THANH TOÁN
USE YOUR VALID EARNED POINTS FOR PAYMENT

LIU ĐÀ KHÍ HƯA RƯỢU WANG
SPECIAL OFFERS FOR WINE

NHẬN QUÀ ĐP SINH NHẬT
RECEIVE BIRTHDAY GIFT*

MIỄN PHÍ DỊCH VỤ GIAO HÀNG
FREE DELIVERY SERVICE*

MIỄN PHÍ DỊCH VỤ SƠ QUÀ
FREE GIFTING SERVICE*

MIỄN PHÍ DỊCH VỤ THUÊ MÁY
(MÁY RẠPLETTE VÀ RẠP QUAY)
FREE EQUIPMENT RENTAL SERVICE
(RAPLETTE AND RANGUE MACHINE)*

DOWNLOAD
OUR APP



JUST SCAN THE
QR CODE HERE
TO GET THE APP

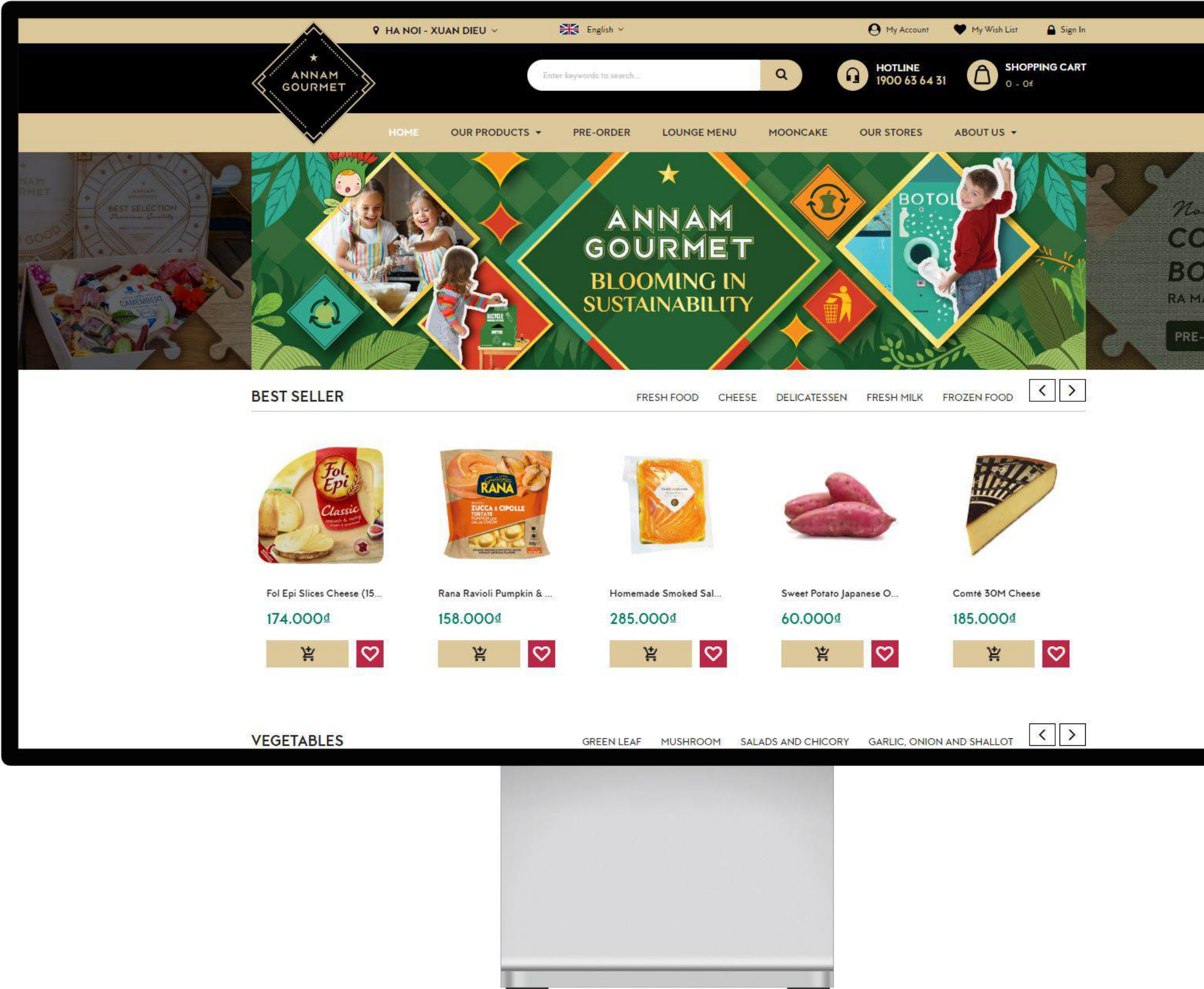


PROBLEMS

- Inventory quantities must always be displayed in real time and accurately. The synchronization process applies to all online and offline stores.
- Many industries have specific characteristics. For example, in the Grocery industry, many fresh products are highly perishable, requiring product unit management down to each gram and each ml.

SOLUTIONS

- Two-way integration with existing systems to synchronize data at offline and online stores, creating accurate order processing.
- Two-way inventory management algorithm, integrating Magento and ERP Microsoft Dynamics AX so data is always updated in real-time.
- After the success of The Warehouse project, SECOMM continues to accompany An Nam Group with the Annam Gourmet Market project. At the same time, it continues to implement projects such as Nespresso, YR,...



JASNOR

UPGRADING THE SYSTEM OF TWO RETAIL TOY WEBSITES FROM MAGENTO 1 TO MAGENTO 2

Jasnor is a private family-owned business in Australia, established in 1988, with more than 30 years experience in supply, manufacturing, distributing toys and gifts business in two markets, Australia and New Zealand. The business currently owns many exclusive distribution rights with more than 77 famous brands such as Disney, DC, Harry Potter, and more than 2,700 retailers as well as more than 1800 SKUs in the system. Jasnor is considered a member and is one of the leading distributors of quality, innovative toys, and gifts in the industry. They also have a reputation for combined commercial value with service, experience, and expertise by many retailers in Australia and New Zealand.

Technology



Business Model

B2B

Project Value

\$100K - \$500K

5.0 ★ ★ ★ ★ ★

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Willing to refer: 5.0

THE REVIEW

"They are extremely responsive, and their communication is concise and informative."

JUN 27, 2022



PROBLEMS

- Complex integration for real time sync between Warehouses, Retailers systems like BigW, SAP ERP and Ecommerce system for all data of product updates, stocks, category mapping, customers, orders, credits, invoices, shipments, etc
- B2B Credit & Debt payment solution, merchant can choose the invoice they want to pay to maintain a healthy credit amount.
- Huge amount of Categories, Brands and SKUs
- Mass & quick purchase process which helps merchant to export the big order in Excel format, adjust and then reimport into the web system to repurchase
- Direct & dedicated Sale support person to each individual merchant

SOLUTIONS

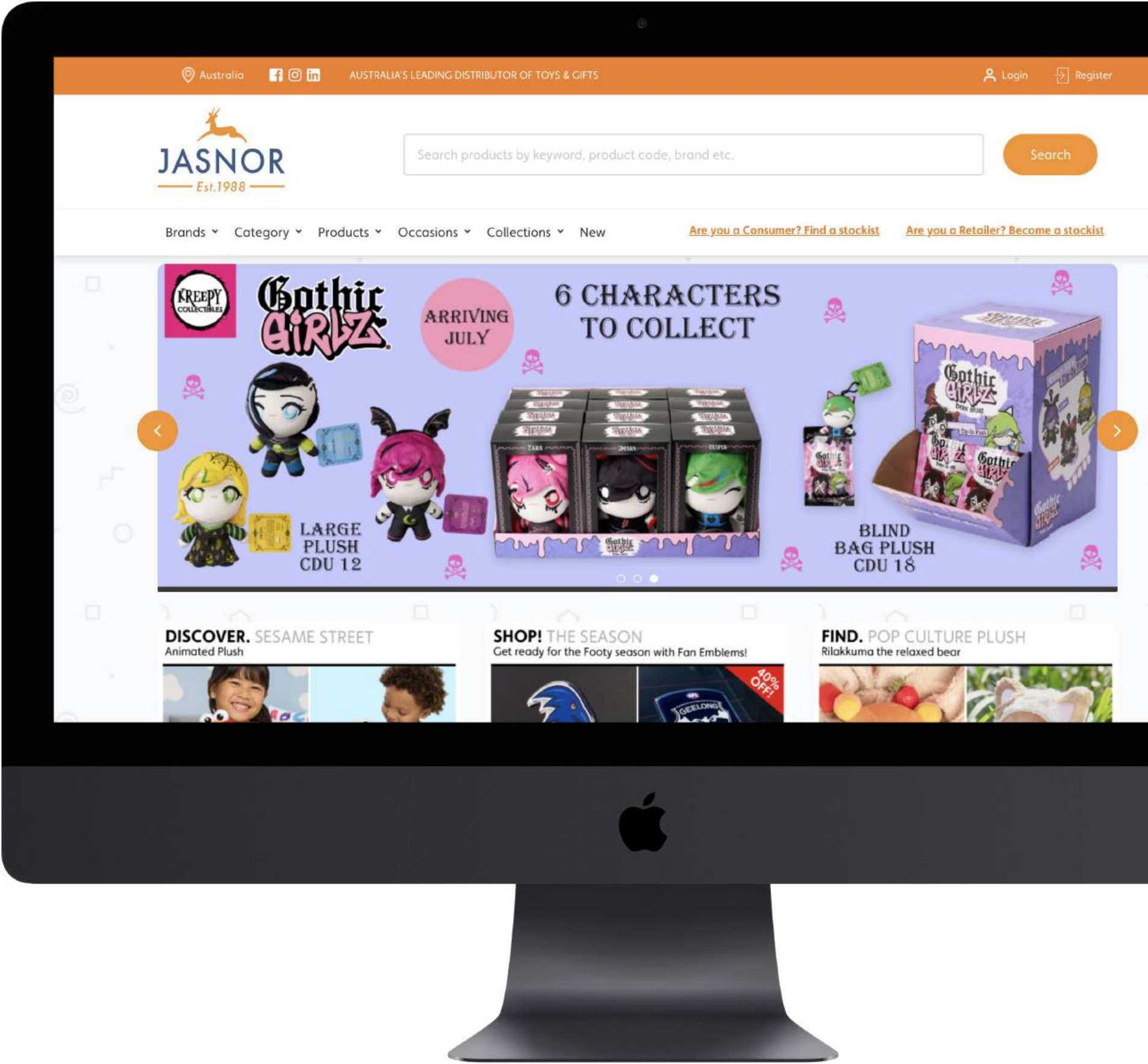
- Create integration processes for SAP ERP, Magento, and 3rd party systems from retailers (e.g. BigW) to keep data up to date between systems.
- Develop a B2B debt management solution that allows customers to buy on credit and choose their own invoices to pay. Optimize cash flow management processes.
- Create an Excel content update process to save management time in changing promotions and advertisements on the website, and managing retailer information.
- Create online support channels for each customer to quickly handle order-related situations.

5.0 ★★★★★

Quality:	5.0
Schedule:	5.0
Cost:	5.0
Willing to refer:	5.0

THE REVIEW AUG 17, 2023

""They are extremely responsive, and their communication is concise and informative. Secomm has launched the web app, and it has received positive feedback for its user-friendliness."





RODSHOP

MIGRATING FROM M1 SYSTEM TO M2 SYSTEM TO MEET BUSINESS SCALE REQUIREMENT

The Castlemaine Rod Shop and Waddingtons is a long-standing business specializing in providing auto parts in Australia. Over 35-year-developing, they have supplied over 6000 products for a wide range of cars across the Australian market.

Technology



Business Model

B2C

Project Value

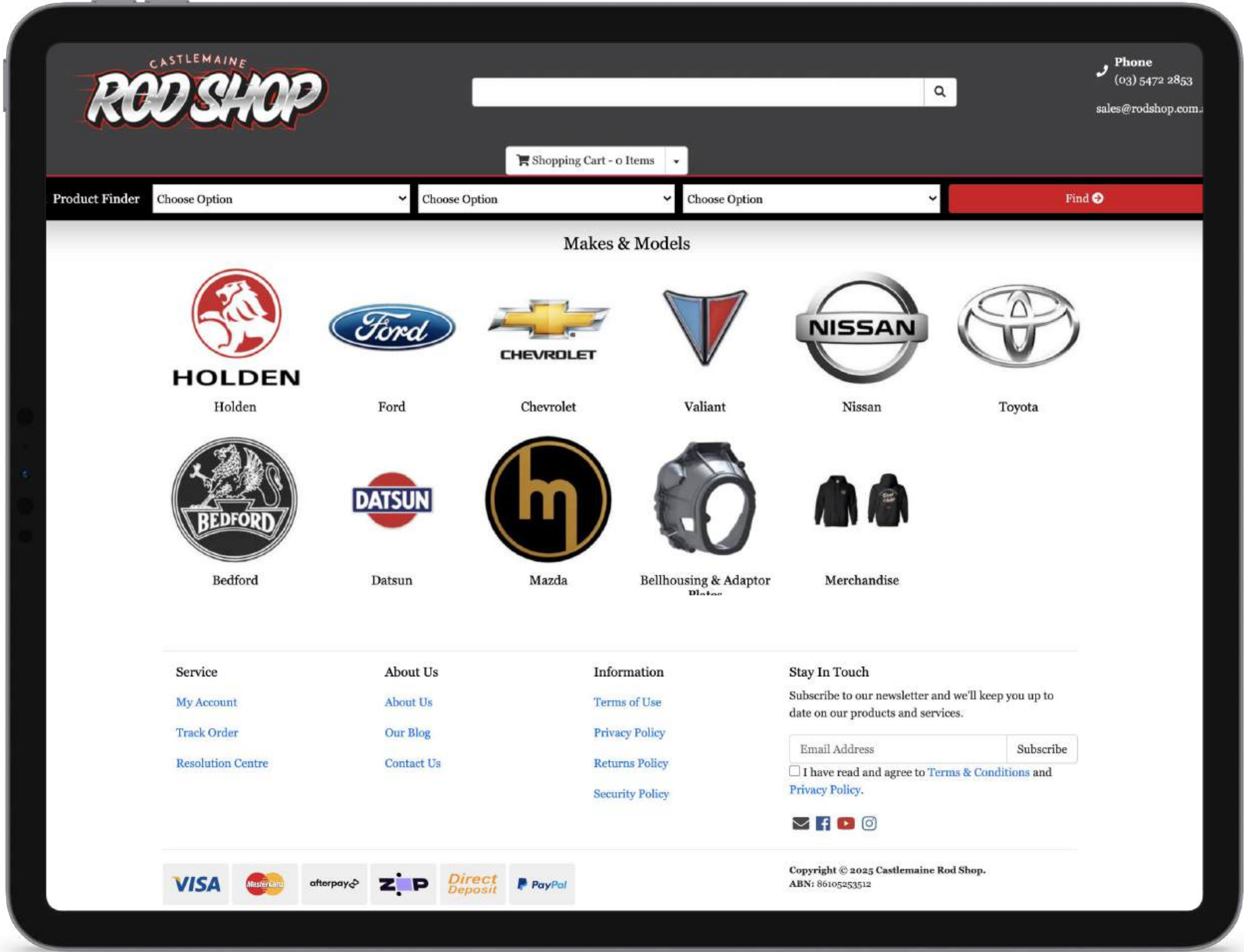
< \$100K

PROBLEMS

- Previously, Rod Shop operated an ecommerce website using Magento 1 to sell products. However, they needed to improve their existing system for business expansion to increase the product sources with more appropriate running processes.
- Besides, Magento 1 was no longer meet the current operating system of many businesses.
- Moreover, continuously updating and applying cutting-edge technologies allowed businesses to meet market demand and the digital economy quickly. On the other hand, old-fashioned technologies would be a considerable barrier to any business’s sustainable development.

SOLUTIONS

- About category: Rod Shop possessed a diverse product range with complex structures. Therefore, SECOMM designed essential functions for search engines to process, access data quickly and accurately. SECOMM also optimized the sorting and filtering feature based on product attributes: brand, location, part, function, and price, allowing customers to search quickly and accurately, optimizing the customer experience.
- Customize displaying in detailed product pages: with the product attribute complexity, SECOMM also built a full displaying page for every product with different information structures and developed attribute customized functions allowing customers to view and select appropriate products.
- Besides popular payment gateways such as VISA, Mastercard, PayPal, SECOMM has integrated Afterpay and ZipPay. Customers could quickly process the “buy now, pay later” option with an interest-free installment suitable to their needs and spending plans when using these two payment gateways.



WAREHOUSE

WAREHOUSE

Warehouse

DEPLOYING AN ONLINE RETAIL STORE FOR VARIOUS TYPES OF WINES IN THE FIRST COLLABORATIVE PROJECT WITH AN NAM GROUP

The Warehouse stands out from the Vietnamese market as a wine and spirits distributor, which is also one of the An Nam Group's retail brands (Annam Gourmet Market, The Warehouse, Yves Rocher, Flormar). Since 2001, the brand has bent their efforts to partner with more than 80 well-known wineries worldwide. Those cooperations have supported The Warehouse to bring the Vietnam Market high-quality product with peculiarities from parts of the world. The Warehouse has currently possessed more than 1500 imported wines and spirits from 15 countries. Furthermore, the firm expanded their presence in Ho Chi Minh City, Hanoi, and Da Nang to promote the Vietnam market.

Technology



Business Model

B2C

Project Value

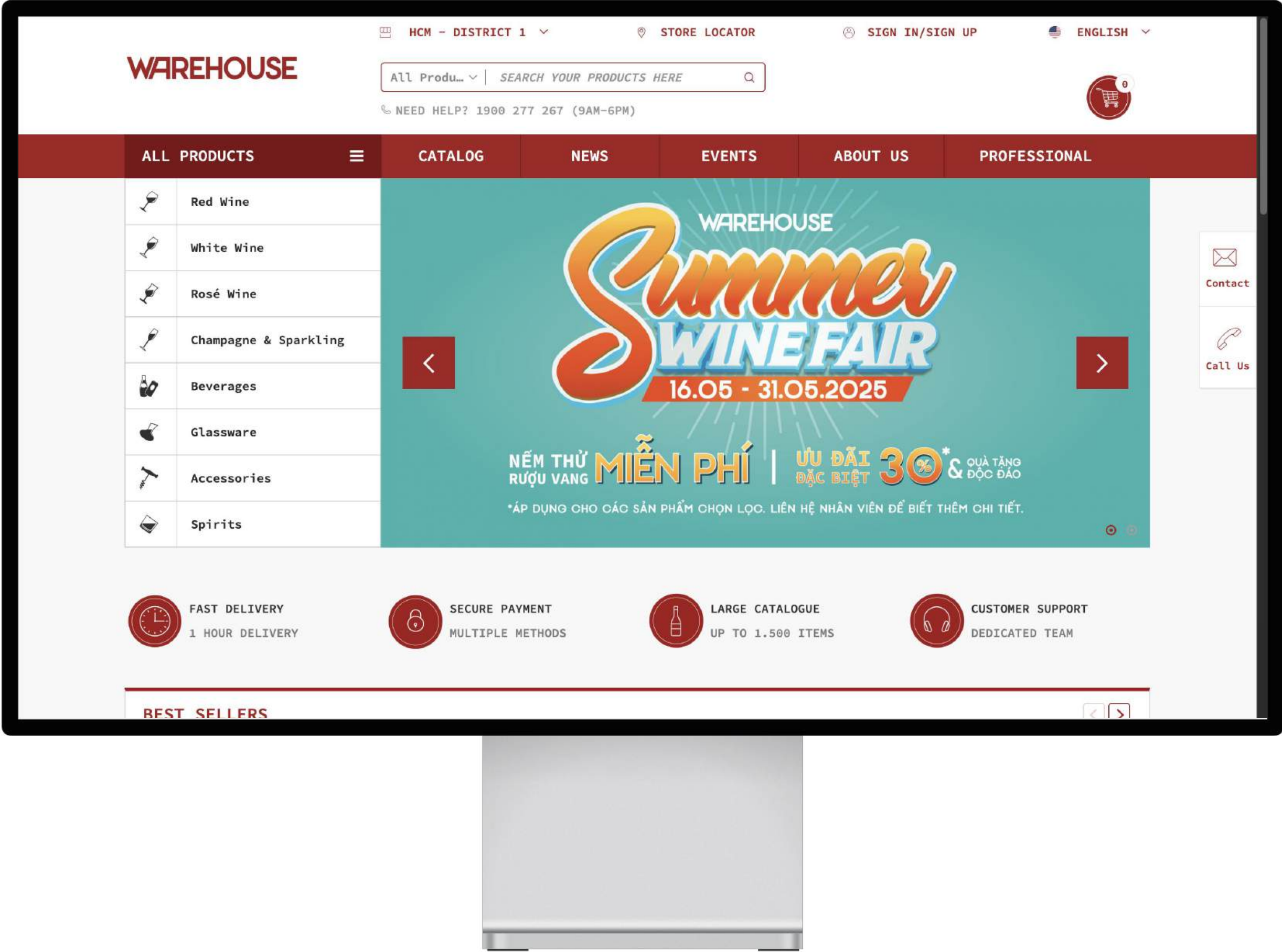
< \$100K

PROBLEMS

- To encompass all the B2B and B2C wine and spirits channels, The Warehouse launched a fundamental transformation to a digital platform for their business operation.
- They could be a B2B distributor for restaurants, hotels & resorts, bars & lounges, concurrently expand a retail channel for personal customers.

SOLUTIONS

- For prioritized front-end, SECOMM refined to-every-detail UI/UX elements to support the responsive design, optimizing user experience.
- SECOMM designed a quick-search bar to assist customers in finding the right needed product. Simultaneously, SECOMM developed advanced filtering and displaying features with complicated categories and attributes: price, country, region/sub-region, grape variety, taste, brand, etc.
- To unified business processes at all stores, SECOMM conducted the integration of Magento with the existing POS system to seamlessly connect all channels from online to offline.
- SECOMM integrated the Onepay payment gateway allowing the Warehouse to process various transactions from domestic payment cards to international payment cards, including VISA, MasterCard, American Express, JCB and Diners Club.
- SECOMM produced a particular costing system to support delivery at every store. SECOMM also developed the “Pick up in-store” function allowing customers to receive goods flexibly, in which they could choose and buy orders at that store.



TRENTHAM ESTATE

SETTING UP AN ECOMMERCE WEBSITE FOR A LEADING AUSTRALIAN PRODUCER OF FINE WINES

Trentham Estate Winery has been a long-standing Australian brand specializing in wine production and trading since 1988. Throughout the operation, the business has been honored with hundreds of medals, titles, and significant awards in the wine industry. They were also appreciated for their flexible and creative winemaking method, producing various distinct flavor products.

Technology



Business Model

B2C

Project Value

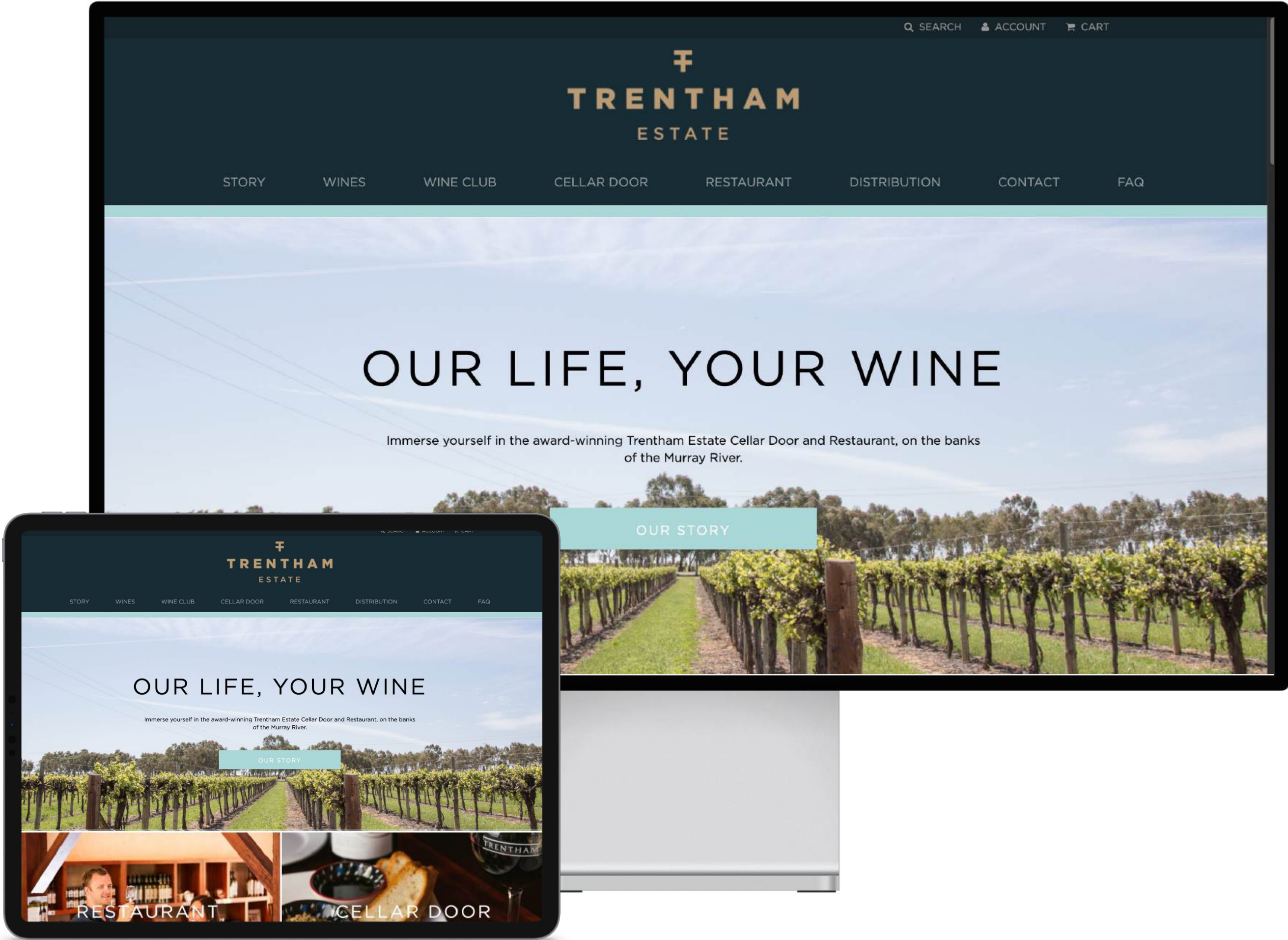
< \$100K

PROBLEMS

- Trentham Estate is a leading wine brand in the state of Victoria, Australia. Its unique business model is both self-production and a combination of wholesale and retail. Therefore, understanding the brand aspects of the website design project for Trentham Estate is a prerequisite.
- Digital transformation for Wine-Club Membership management process with a Subscription model.

SOLUTIONS

- Meticulous UI/UX design to ensure the website can highlight the luxury of the Trentham brand as well as the wine industry products.
- Build a subscription management system for Wine Club. Integrate automatic processes to create orders and payments based on customer needs at predetermined intervals and special events during the year (Christmas, New Year, etc.)



SUZUVERSE

HOW SHOPIFY PLUS CATAPULTED SUZUVERSE INTO THE BIG LEAGUE?

In 2022, driven by a profound awareness of the opportunities and challenges within the digital product trading market, Suzuverse was established with the aim of delivering an engaging experience to users in a fully liberated and transparent virtual world. To accomplish this objective, Suzuverse decided to forge a close partnership with SECOMM to undertake a range of pivotal tasks to enhance the existing eCommerce system.

The collaborative project between SECOMM and Suzuverse not only reflects Suzuverse's dedication to customer experience but also signifies a visionary and substantial investment in the future potential of digital product exchange.



Technology



Business Model

B2C

Project Value

< \$100K

PROBLEMS

- Seamlessly integrate your e-commerce storefront with the Suzuverse Account Management System (AMS), creating a unified platform that streamlines customer management, order fulfillment, and payment processing. This integration will improve operational efficiency, deliver a more engaging customer experience, and unlock valuable insights through unified data analytics.

SOLUTIONS

- Integrating a Single Sign-on (SSO) solution saves users time and allows administrators to centrally manage user access and accounts efficiently.
- Synchronize product data from the main store (HQ store), including product information, description, price, and image to local stores (Local store).
- Synchronize transaction data from Local stores to the AMS system.



MY MARKET

REBUILDING THE GROCERY ECOMMERCE WEBSITE USING THE MAGENTO 2 PLATFORM

My Market is an eCommerce grocery (eGrocery) brand that specialises in supplying imported French products to foreigners residing in Hong Kong. As a Direct to Customer eCommerce (D2C eCommerce) model, My Market does not give customers an offline shopping experience like other companies, but depends 100% on the eGrocery website. By understanding the needs of My Market in developing a new online system which is more scalable and effective, SECOMM has collaborated with Synova to offer an eCommerce solution in line with the B2C model.

Technology







Business Model

B2C

Project Value

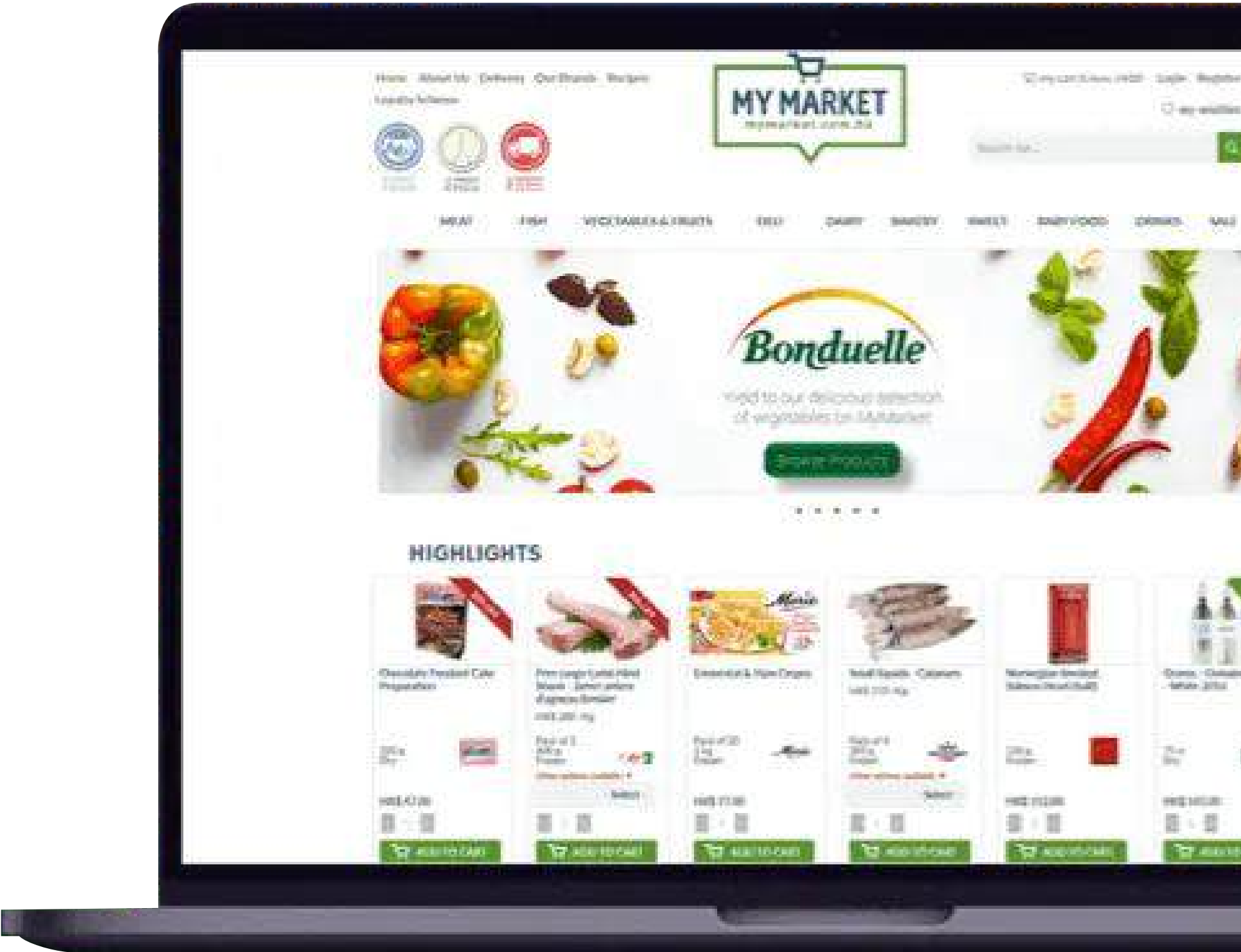
< \$100K

PROBLEMS

-  Lots of manual steps in managing products, inventory, orders, as well as packaging processes.
-  The complex management process for orders from suppliers, when need to manage many item codes with expiry dates
-  The old process had problems accurately reconciling the sellable quantity of each product between the ERP system and the warehouse.
-  The complex integration process between legacy systems and carriers, especially when dealing with shutdowns due to force majeure events like COVID-19.

SOLUTIONS

-  The BA team worked closely with My Market's management team to understand the processes and issues in the current system operation. Then proposed solutions from within their own processes.
-  Digital transformation and automation of almost all manual steps in the old process onto the e-commerce platform.
-  Consulting on API development as well as in-depth integration with My Market's Netsuite ERP to always keep up to date between the two systems without manual import & export.



III. TESTIMONIALS



"They are easy to work with and are quick at what they do. I wouldn't hesitate to highly recommend SECOMM for Magento development services!"



MR. RICHARD THURLOW
Senior Business Manager



"Their unique blend of expertise, adaptability, and partnership solidified SECOMM as an outstanding partner."



MR. HOA DANG
Project Manager



"SECOMM's technical expertise allowed us to successfully overcome these development challenges and deploy a website that has performed exactly as we wanted from day one."



MR. STUART DUFF
CEO @ Laybyland



"I found the team is very trustful, responsive and supportive. The team understands the client's needs and provides a fast response."



MS. QUAN LIEU
Vice President



"Their knowledge of the Magento platform is fantastic and I can always rely on them for robust solutions or creative thinking in their approach."



Mr. PAUL WILLIAMS
Founder @ RodShop



"SECOMM has helped to deliver a highly potential project with a tight timeline to meet our event deadline. It is a pleasure to work with a professional team with great support like SECOMM. We highly recommend to use their service for your next IT project."



MS. HA DOAN
General Manager



KUEHNE+NAGEL

